DIGITAL SOLUTIONS

LIFE

PRODUCTIONS

# PORTFOLIO

Life Digital Solutions

# WHAT WE DO

- LEAD GENERATION
- DIGITAL MARKETING
- E-COMMERCE MARKETING
- EVENT MARKETING
- SOCIAL MEDIA MARKETING (SMM)
- SOCIAL MEDIA OPTIMISATION (SMO)
- GRAPHIC DESIGNING
- CONTENT WRITE-UPS
- WEBSITE DEVELOPMENT
- APP DEVELOPMENT
- SEARCH ENGINE OPTIMISATION (SEO)
- 3D MODELING & DESIGNING
- EDUCATION
- BRAND PROMOTION
- AD FLIMS
- IT & SECURITY

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# SOME OF OUR ESTEEMED CLIENTS

Sreeleathers
World Class. Right Price.
SINCE 1952

Lanson Toyota

Kia Dilip Motors

Maruti Suzuki Pebco

Tata Motors Basudeb Auto Ltd.

ASL Motors

Aakash India Building Lifestyles

Aamaira Fashion Studio

Dunkel Braun Premium Quality Bakery Fresh & Delicious

Time Out a Pure Veg Restaurant

Le Bon Bakery • Café • Pizzeria

Bon appetit Bar & Kitchen

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# SOME OF OUR ESTEEMED CLIENTS

HONDA PEBCO

THE SPRING STORY

ZUCCA THE LOUNGE

THE THAI AURA SPA
AWAKEN YOUR SENSES

Optical Palace
"Look better, see better, feel better, through us"
SUNGLASS · EYEWEAR · CONTACT LENSES · EYE TESTING

CAVIAR
Hair Salon
Think Beauty Think Us

STAMINA UNLEASHED

PARCHAI

TRAXSMART™
Zindagi...Ab Mahfuz Hai

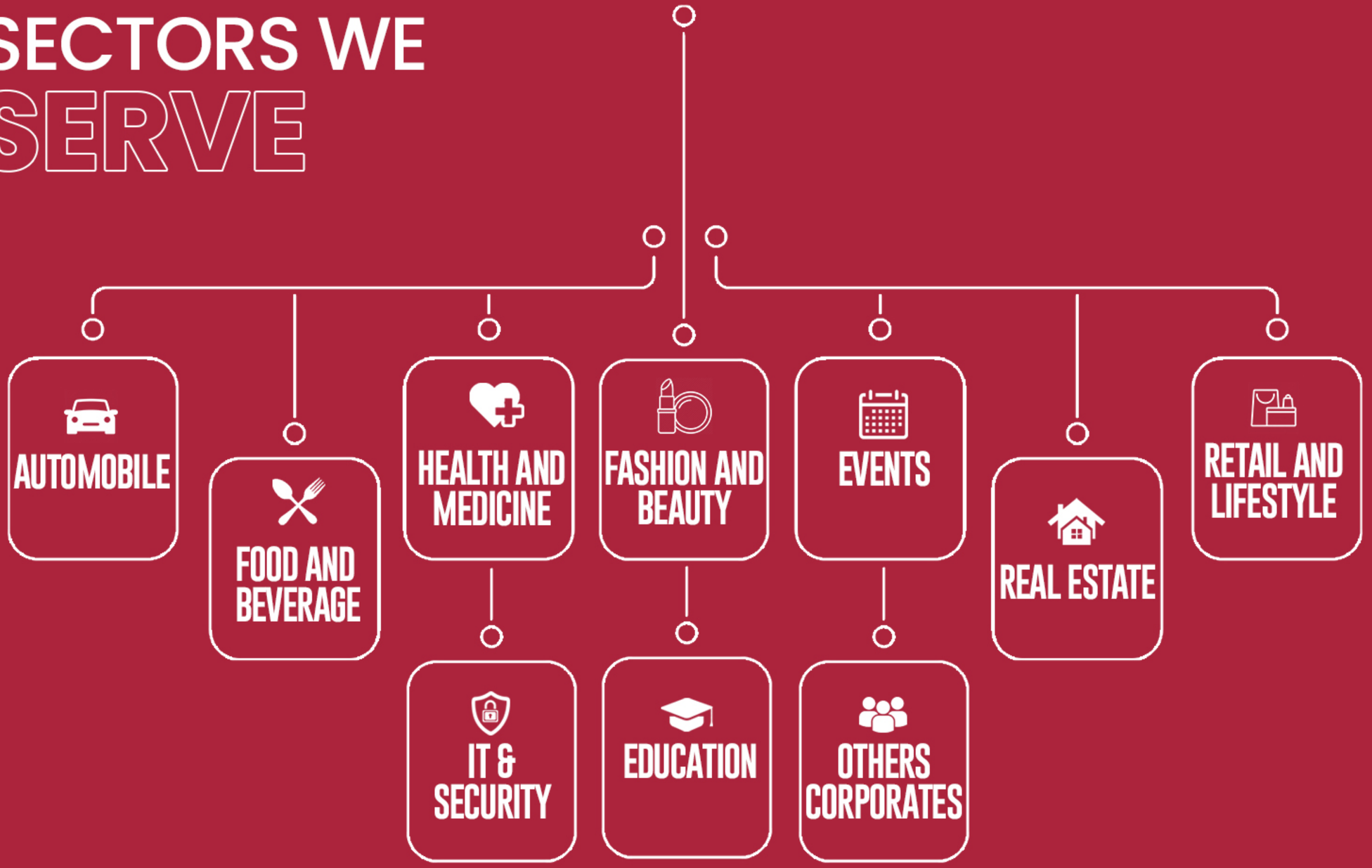
Vasp Infotech
The Third Eye People

The Bhawanipur Education Society College

Shri Shikshayatan College

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# SECTORS WE SERVE



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# SOCIAL MEDIA ADS

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# OUR PROJECTS

Sreeleathers
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# OUR PROJECTS

TATA MOTORS
Connecting Aspirations

ASL MOTORS

BASUDEB AUTO LTD.
RANCHI • RAMGARH • HAZARIBAGH • GUMLA


















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# OUR PROJECTS

AAKASH INDIA™
BUILDING LIFESTYLES


















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# OUR PROJECTS

TOYOTA | Lanson









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# OUR PROJECTS

MARUTI SUZUKI | PEBCO




BISTUPUR | ADITYAPUR | SAKCHI | GHATSILA | CHAIBASA
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Pebco honda | PebcoMotorsLtd | Pebcogroup




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Pebco honda | PebcoMotorsLtd | Pebcogroup

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# OUR PROJECTS

LE BON
BAKERY • CAFÉ • PIZZERIA


















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# OUR PROJECTS

Time Out™ a Pure Veg Restaurant


















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# OUR PROJECTS

Dunkel braun — PREMIUM QUALITY — BAKERY — FRESH & DELICIOUS













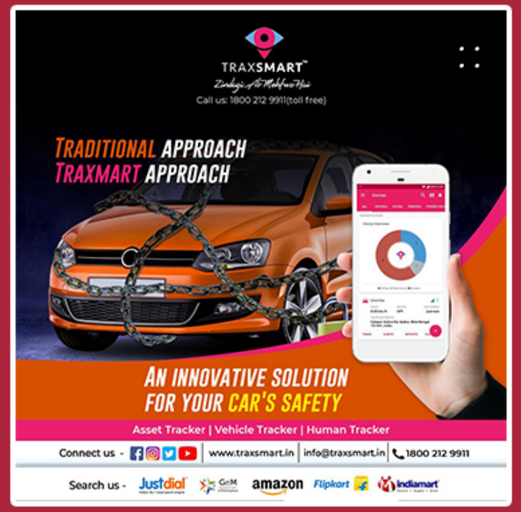





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# OUR PROJECTS

TRAXSMART™
Zindagi...Ab Mahfuz Hai



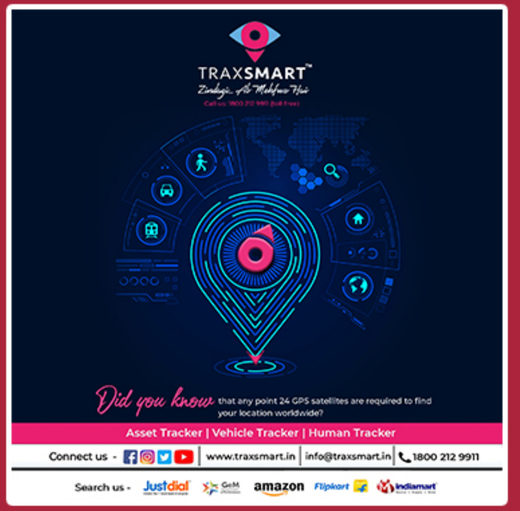















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# OUR PROJECTS

STAMINA UNLEASHED 45 45


















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# OUR PROJECTS

THE THAI AURA SPA
AWAKEN YOUR SENSES















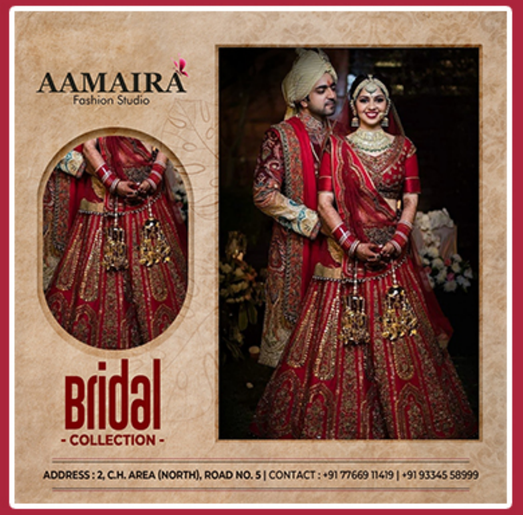



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# OUR PROJECTS

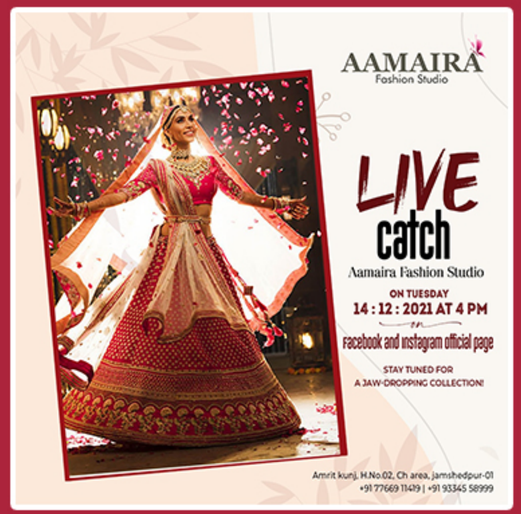
AAMAIRA Fashion Studio















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# OUR PROJECTS

Optical Palace®
"Look better, see better, feel better, through us"





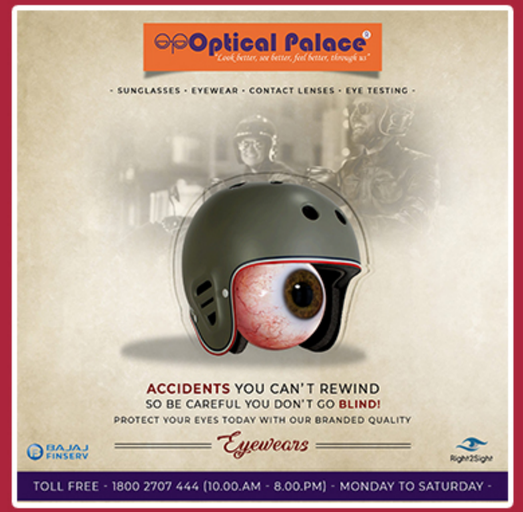










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# LOGOS

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NAURYA












PARCHAI






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# BUSINESS CARDS

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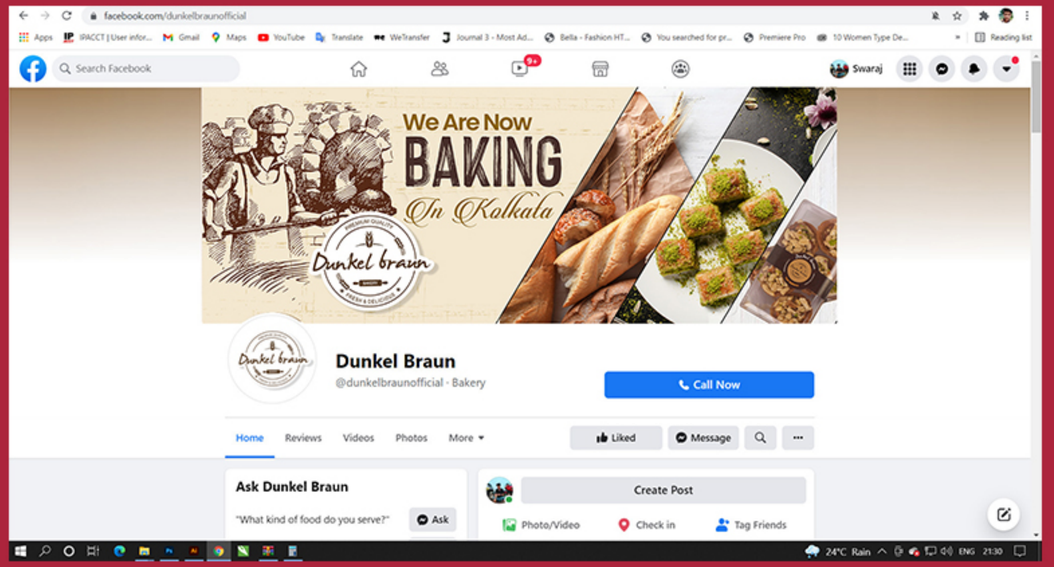


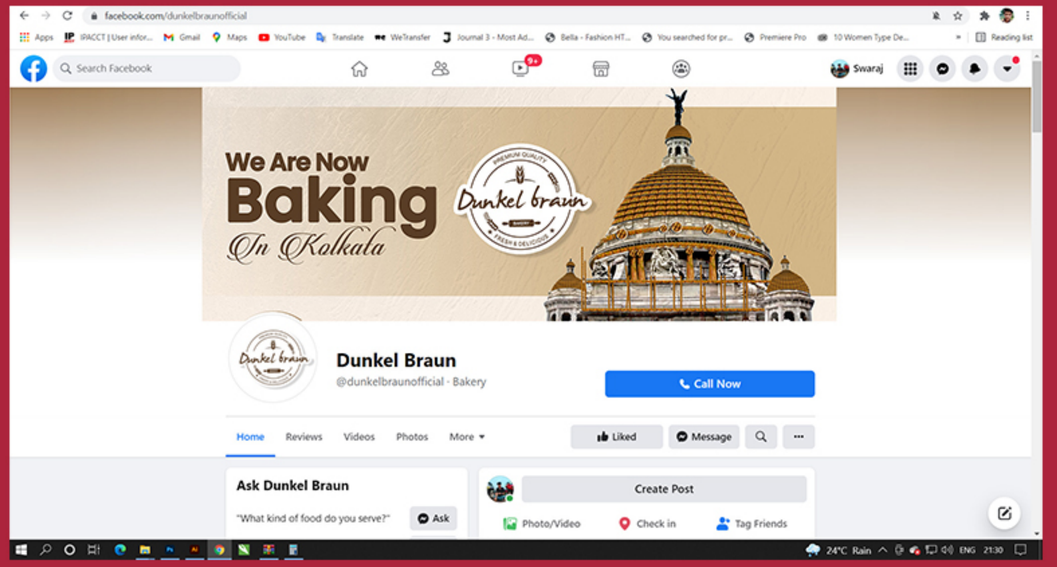


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# COVER PICTURES

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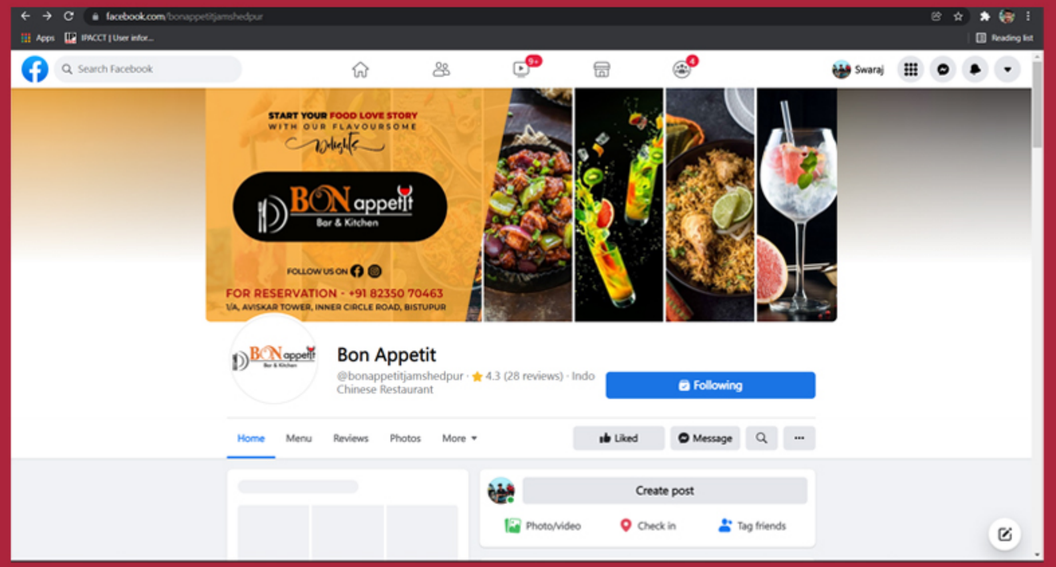



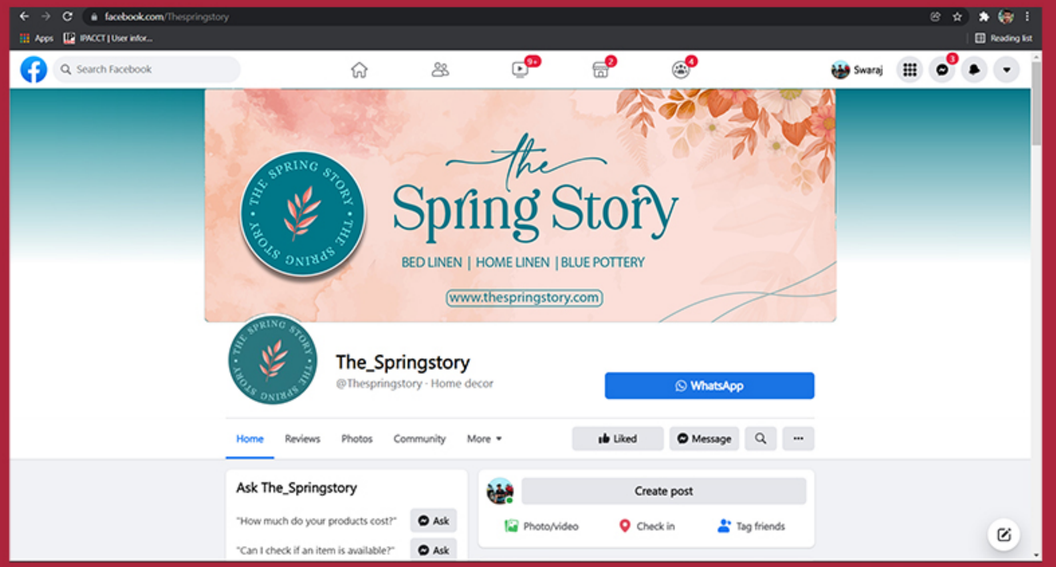






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# PACKGING DESIGN

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# BANNER AND STANDEE

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# MENU

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BON appetit
Bar & Kitchen

# PRICE DROP

1/A, AVISKAR TOWER,
INNER CIRCLE ROAD BISTUPUR

## WHISKEY

| WISKHY | 30 ML | 60 ML |
|---|---|---|
| Blenders pride | ₹ 90 | ₹ 175 |

## BLENDED SCOTCH

| BLENDED SCOTCH | 30 ML | 60 ML |
|---|---|---|
| Teachers highland cream .. | ₹ 135 | ₹ 265 |
| 100 Pipers 8 years | ₹ 135 | ₹ 265 |
| 100 Pipers 12 years | ₹ 195 | ₹ 385 |
| Black Dog 12 years | ₹ 195 | ₹ 385 |
| Teachers 50 | ₹ 195 | ₹ 385 |
| Ballentines | ₹ 195 | ₹ 385 |

## PREMIUM SCOTCH

| PREMIUM SCOTCH | 30 ML | 60 ML |
|---|---|---|
| Jameson | ₹ 220 | ₹ 440 |
| Chivas regal 12 years | ₹ 390 | ₹ 780 |
| Johnnie walker black label .. | ₹ 390 | ₹ 780 |
| Johnnie walker double black | ₹ 400 | ₹ 800 |

## SINGLE MALT

| SINGLE MALT | 30 ML | 60 ML |
|---|---|---|
| Glenlivet | ₹ 400 | ₹ 800 |

## VODKA

| VODKA | 30 ML | 60 ML |
|---|---|---|
| Smirnoff | ₹ 80 | ₹ 160 |
| Absolute plain | ₹ 200 | ₹ 400 |
| Absolute citron | ₹ 220 | ₹ 440 |

## GIN

| GIN | 30 ML | 60 ML |
|---|---|---|
| Bombay sapphire | ₹ 220 | ₹ 440 |

## TEQUILA SHOTS

| TEQUILA SHOTS | 60 ML |
|---|---|
| Caminio | ₹ 600 |

## RUM

| RUM | 30 ML | 60 ML |
|---|---|---|
| Oldmonk | ₹ 70 | ₹ 135 |
| Bacardi White | ₹ 75 | ₹ 145 |
| Bacardi Lemon | ₹ 80 | ₹ 160 |

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# STORE BRANDING AND EXHIBITION

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# DANGLER

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# SPREADSHEET

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# BROCHURE & PORTFOLIO

-Digital & Printable

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THE SPRING STORY • THE SPRING STORY •



Get indulged in the elegant patterns of
Hand Block Printed Linen and uniquely crafted Blue Pottery
only at The Spring Story

**Bed Linen | Table Linen | Blue Pottery**

www.thespringstory.com



JAIPURI QUILTS

## Jaipuri Hand Block Printed.

Each piece is handcrafted using intricately hand carved wooden blocks and then Hand Quilted. The quilt has been Pre-washed and Pre-shrunk.

Material – Cotton. | Size – Double.
Fabric- 100% Fine Cotton Voile.
Dimensions – LxB – 270 x 225(cm)



JAIPURI QUILTS

## Bahar Hand Block Print



The Quilts are both sides printed.
Material – Cotton.
Size – Double.
Design/Type – Bahar.
Fabric- 100% Fine Cotton Voile.
Dimensions – LxB – 270 x 225(cm)

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eatkart

## Invest & Earn

for longer period of time



## Own a Cart

at just ₹1.35L and get

**GOOD ROI**

www.eatskart.in

eatkart

## How we run Karts!



Reduce the costing

Manage the Pricing

Cloud Kitchen

eatkart

## Scheme for kart Owners

1. Karts will be priced at 1.50L
2. Eatkart will take care of all operations of the kart
3. Your kart will be activated after 45 days of receiving the payment.
4. The kart as a whole is the owners intellectual property, The owner can reclaim His/Her kart at any given time after serving a notice 15 days prior to the removal.

eatkart

## Eatkaet

is the company giving recognition to street food

+91 800 311 7501



www.eatskart.in

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# SOME OF OUR VIRAL CAMPAIGN

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# SOME OF OUR ACHIEVEMENTS




Sreeleathers
World Class. Right Price.
SINCE 1952

## DRAW TO WIN

**Brief:**
Our campaign required the participants to draw a Kolam, take a selfie with it and send it to us. The best entries were awarded with mobile phones and additional vouchers in 2021.

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Sreeleathers
World Class. Right Price.
SINCE 1952

# RESULTS

**20%** GROWTH IN WEBSITE SALES.

**10L** PEOPLE REACHED ON FACEBOOK HELPED IN ESTABLISHING SREELEATHERS PRESENCE IN SOUTH INDIA.

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AAMAIRA
Fashion Studio

# SUPER MOM CONTEST

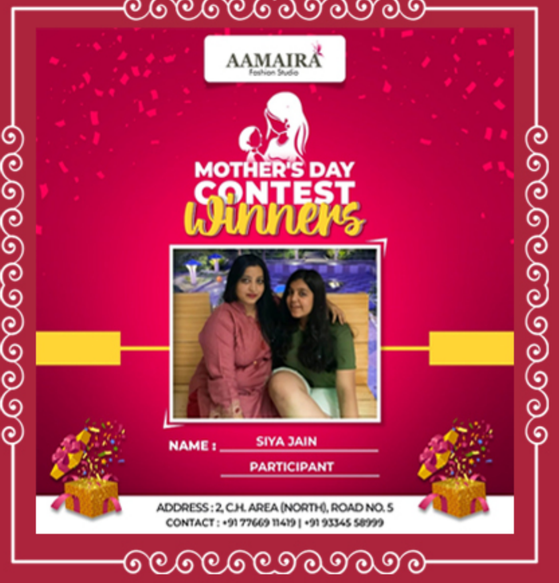
Brief: We took the occasion of Mothers Day to promote Aamaira amongst the youth. This contest aimed at creating a newer and stronger customer base.

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AAMAIRA
Fashion Studio

# RESULTS

**200**
ENTRIES RECEIVED.

**30%**
SPIKE IN STORE FOOTFALL

**35%**
INCREASE IN ORGANIC REACH

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# AD CAMPAIGNS THAT WENT VIRAL

Sreeleathers
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SINCE 1952




**87K**
Video views

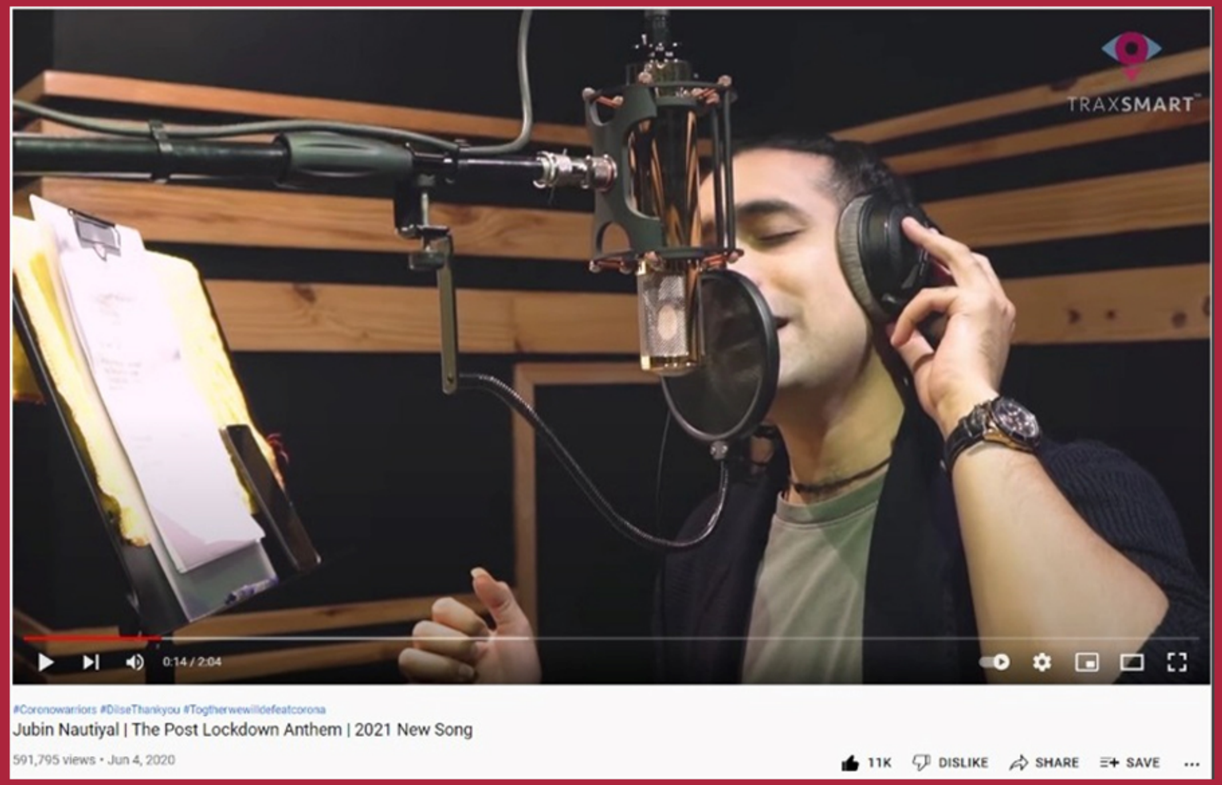
**1.1L**
Audience engagement on Facebook

## SREELEATHERS
DILWALO KI DIWALI

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# AD CAMPAIGNS THAT WENT VIRAL

TRAXSMART™
Zindagi...Ab Mahfuz Hai




**592,675**
views on Youtube

**10.8L**
audience engagement on Facebook

**1.8K** shares

## TRAXSMART

THE POST LOCKDOWN ANTHEM
FEATURING JUBIN NAUTIYAL

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# AD CAMPAIGNS
# THAT WENT VIRAL

TRAXSMART™
Zindagi...Ab Mahfuz Hai



**117.8K**
Views on views

**5.3L**
Audience engagement on Facebook

**992** Shares

## TRAXSMART
#WeareOne Holi 2020

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# PRINT AND DIGITAL MEDIA



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LIFE PRODUCTIONS

# LET'S DISCUSS

**HEAD OFFICE-**
B/161/H/3 Tiljala Road, Kolkata 700 046 | +91 91631 88480

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21 Centerpoint, 5th floor, Room No.510, Kolkata-700 001 | +91 79800 31797

**BRANCH-**
Rd Number 15, Jawahar Nagar, Aakash Greens, Mango,
Jamshedpur, Jharkhand 831 012 | +91 65735 58679

**BRANCH-**
Morrison 2nd street, Alandur, Chennai, 600016 | +91 98844 09590

**+91 91631 88480**
**info@lifeproductions.in**